Stage 1 English as an Additional Language

Assessment Type 3: Language Study

**Select a newspaper** that has both a print version and an online version in English such as:

*China Daily* print version and <http://www.chinadaily.com.cn/>

*Shanghai Daily* print version and <http://www.shanghaidaily.com/>

*Global Times* e-paper and <http://www.globaltimes.cn/>

*The Australian* and <http://www.theaustralian.com.au/>

*The Guardian weekly* and <http://www.theguardian.com/>

**Task**

**You need to compare the print version of the newspaper with the online version on the same day.**

Focus on some of the following points:

* the audience for this newspaper (who would read this)
* the purpose of a newspaper (e.g. to inform, to sell)
* the layout (e.g. of the front page of the print newspaper and home page of the online edition)
* the content and major stories in each
* analyse the opinions expressed about people, places and events in the news
* the headlines and visual images used to attract readers (e.g. are the visual images designed to appeal to emotions)
* the way in which you read them – page by page or linking to pages
* the language used to promote a point of view
* the similarities and differences between one or more articles from the printed paper with the online article
* letters to the editor compared with online article comments (if they are available)
* the advantages and disadvantages of the two types of news texts.

Presentation of your task can be:

* an oral presentation accompanied by a PowerPoint or other digital media (maximum of 5 minutes)
* a written essay (a maximum of 800 words).

In this task you should:

* use clear and coherent written or spoken expression (C1)
* demonstrate comprehension and interpretation of the information, ideas and opinions in the print and online newspapers (Cp1)
* demonstrate that you understand the purpose, structure and language features in texts (An1)
* analyse the personal, social and cultural perspectives in newspapers analyse the ways newspapers are created for specific purposes and audiences. (An2).