**EAL Exam Paper 1**

Multimodal texts are texts that combine two or more of print, image, and spoken text.

These texts could include:

* posters
* screen shots of websites
* advertisements
* graphic novels
* newspaper pages
* magazine pages
* cartoons
* pamphlets
* infographics.

Questions about multi modal texts

* What is the main idea being presented in this text? (Cp1)
* What evidence is given to support the main idea or opinion? (Cp1)
* Who is the intended audience? (Cp2) Support your answer with examples.(An2)
* What is the purpose of the text? (Cp2) Provide evidence to support your answer. (An2)
* How are persuasive techniques used in the text? (An2)
* How does the text make the reader feel? (An2)
* How are emotive techniques used in the text? (An2)
* How does the layout and presentation of the text engage or attract the reader? (An2)
* What is the effect of the photographs, or visual elements of the text? (An2)
* Which text is more trustworthy or reliable? (An2)
* Is the text reliable? (Cp1)
* Is the text convincing? (Cp1)
* What are the attitudes or perspectives presented in the text? How do you know? Use specific examples in your answer. (An1)