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| **YEAR LEVEL** | **12** | **SUBJECT** | **Industry Connections** |
| **UNIT / ASSESSMENT** | **Industry Project – Entrepreneurial** | | |
| **DATE GIVEN** |  | **DATE DUE** |  |

**ASSESSMENT TASK – Industry Project**

**LEARNING REQUIREMENTS**

* plan, explore and develop strategies to undertake an industry project
* connect their industry project to an industry context
* consider benefits and future possibilities of the industry project to the industry and themselves.

**TASK DESCRIPTION**

Over the course of a 10-week period (or more based on student / business needs) you will actively ‘trade’ as a personal or group enterprise. This could be through a new or existing business opportunity. Trading can be in-person, online or a combination of both.

You are required to maintain a detailed portfolio of your trading from the start of the process through to the end, including:

* Meetings with mentors, business partners, clients and customers
* Trading opportunities (markets / shopfronts / online / social media, etc.)
* Financial Records (spreadsheet and other evidence)
* Strategic Planning / Project Planning and other organisational documents
* Marketing and other evidence of engagement with clients and customers

At the culmination of the trading period, students will undertake an Annual Review (AGM) for investors, including:

* the knowledge and skills applied through the trading process
* Individual Capability development related to your business or enterprise
* a discussion on future plans for your business or yourself as an entrepreneur

**ASSESSMENT CONDITIONS**

Multimodal response of up to a maximum of 1500 words or 9 minutes presented as a digital or ePortfolio of evidence

Evidence may include, but is not limited to:

• interviews

• videos

• audio recordings

• oral presentations

• demonstrations

• annotated photographs

• photo stories

• podcasts and/or websites

• reviews/reports

• screen captures of emails or other digital communications

**Performance Standards - Stage 2 Industry Connections**

|  | Knowledge and Understanding | Application and Connection | Reflection and Consideration |
| --- | --- | --- | --- |
| A | **Comprehensive** development of specific knowledge and insightful understanding of concepts related to the selected industry focus.  **Proficient** development of specific skills related to the selected industry focus. | Demonstration of **well-considered**, **relevant** connections between the industry project, a **range** of industry specific knowledge and skills, and one or more chosen capabilities.  Demonstration of **focused** planning, organisation, and development of **clear** strategies to undertake the industry project.  **Perceptive** connection of the benefits and future possibilities of the industry project to the industry and themselves. | **Critical** reflection on the development of knowledge, concepts, skills and new understandings related to the selected industry focus.  **Critical** reflection on the development of planning, organisational, problem solving and decision-making skills through their industry project.  **Insightful** consideration of the development of one or more SACE capabilities using evidence of actions taken. |
| B | **Thorough** development of specific knowledge and sound understanding of **some** concepts related to the selected industry focus.  **Mostly proficient** development of **some** specific skills related to the selected industry focus. | Demonstration of **clear**, **relevant** connections between the industry project, industry specific knowledge and skills, and one or more chosen capabilities.  Demonstration of **thoughtful** planning, and organisation to undertake the industry project.  **Thoughtful** connection of the benefits and future possibilities of the industry project to the industry and themselves. | **Thoughtful** reflection on the development of knowledge, concepts, skills and new understandings related to the selected industry focus.  **Thoughtful** reflection on the development of planning, organisational, problem solving and decision-making skills through their industry project.  **Thoughtful** consideration of the development of one or more SACE capabilities using evidence of actions taken. |
| C | Development of **some** specific knowledge and **one or more** concepts related to the selected industry focus.  Development of **one or more** skills related to the selected industry focus. | Demonstration of **some** **clear**, **relevant** connections between the industry project, industry specific knowledge and skills, and one or more chosen capabilities.  Demonstration of **some** planning, and organisation to undertake the industry project.  **Some** connection of the benefits and future possibilities of the industry project to the industry and themselves. | **Considered** reflection on the development of some knowledge, concepts, skills and new understandings related to the selected industry focus.  **Considered** reflection on the development of planning, organisational, problem solving and decision-making skills through their industry project.  **Some** consideration of the development of one or more SACE capabilities using evidence of actions taken. |
| D | Development of **some basic** knowledge and **basic** understanding of **one or more** concepts related to the selected industry focus.  **Some** development of a **specific skill** related to the selected industry focus. | **Some** demonstration of **basic** connections between the industry project, **some** industry specific knowledge and skills, and one or more chosen capabilities.  **Some** demonstration of **basic** planning, and organisation to undertake the industry project.  **Basic** connection of the benefits and future possibilities of the industry project to the industry and/or themselves | **Basic description** of the development of some knowledge, concepts, skills and/or new understandings related to the selected industry focus.  **Some** reflection on the development of basic planning, organisational, problem solving and decision-making skills through their industry project.  **Basic** consideration of the development of one or more SACE capabilities using some evidence of actions taken. |
| E | **Limited** development of **some** knowledge and a concept related to the selected industry focus.  **Limited** development of **a skill** related to the selected industry focus. | **Limited** demonstration of connections between the industry project, industry knowledge and skills, and one or more chosen capabilities.  **Limited** demonstration of planning, and organisation to undertake the industry project.  Attempted connection of a benefit and future possibility of the industry project to the industry and/or themselves | **Limited description** of the development of knowledge, and/or concepts, skills and/or new understandings related to the selected industry focus.  **Some recount** on the development of planning, organisational, problem solving and decision-making skills through their industry project.  **Limited** consideration of the development of one or more SACE capabilities using limited evidence of actions taken. |