**Stage 2 Essential English**

**Assessment Type 3: Language report**

**(With a focus on EAL learners)**

The focus of study for the language report is ‘the use of spoken, non-verbal, visual, and/or written language by people in a chosen context beyond the classroom.’

**As a class we will be focusing on the concept of the ‘Linguistic Landscape.’** This can be defined as the language displayed in public spaces through signs, advertisements, billboards, street and place names and other public and or commercial texts, including words and images. Answer the following question with reference to a specific community context.

*Are the symbols on public and commercial signs, posters and/or billboards universally understood or do they rely on specific cultural understanding? What can you conclude about who owns the public space and the role of language in supporting effective interactions?*

Begin by narrowing the focus of your topic to a specific context such as

signs, advertisements and product labels in your local Afghan supermarket

signs and posters around the school

information and signs on public transport

traffic signs in South Australia and Hong Kong

soft drink advertising in Australia and Vietnam

menus in the Adelaide Central Market food court.

Complete your own research by sketching or taking photos of a range of independently selected examples and annotating and commenting on them.

Present your study including an:

* an introduction, describing the context, question, or hypothesis and the selected language resources
* an analysis of the language in the selected resources and the extent to which that supports or answers the question or hypothesis
* evidence from the selected resources that supports the analysis
* a conclusion about the use of language in the chosen context.

The language study should be a maximum of 1500 words if written or 8 minutes if presented in oral form. If presented in multimodal form, the length should be equivalent.