**Stage 1 Essential English**

**Assessment Type 1: Responding to Texts**

**Task 1: Reading Analysis**

**Aim:** Analyse the differences between three different texts – one aimed at children, one aimed at workers and one from an Indigenous perspective.

**Task:**

1. Examine the three posters provided.
2. For each poster answer the following questions:
   1. What is the purpose of the text?
   2. Who is the target audience of this text? How do you know this?
   3. What type of text are these posters?
   4. Examine the language features used to persuade the audience to wash their hands? Give an example for each feature.
   5. Why do you think the author created the text this specific way? What else could the author have done to meet this objective?
   6. What is your personal opinion of the text? What is good? What could be improved on?

**Assessment Conditions:**

* Maximum of 800 words or the equivalent in multimodal form

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| **Assessment Design Criteria** |
| **Communication**  C1 Clarity and coherence of written and spoken expression, using appropriate vocabulary.  C2 Demonstration of grammatical control**.**  **Comprehension**  Cp1 Comprehension of information, ideas, and perspectives in texts.  Cp2 Understanding of the purpose, structure, and language features in texts.  **Analysis**  An1 Analysis of ways in which creators of texts convey information, ideas, and perspectives.  An2 Identification and analysis of ways in which language features are used to create meaning in texts.  **Application**  Ap1 Creation of texts for different purposes using appropriate textual conventions, in real or imagined contexts. |

**Text 1**

<http://evaq8.co.uk/How-To-Wash-Your-Hands-Poster-laminated-59cm-X-42cm.html>

**Text 2**

<http://www.kamsc.org.au/resources/resourceposters.html>

**Text 3**

<http://www.wash-hands.com/the_campaign/sammy_soap_the_clean_team_education_pack>

*Kindly provided by Cherie Przedworski from the Youth Education Centre*